Learning Conversation Notes	
Name of Partner: U.C. Cooperative	Date: 03-02-2005
Extension Nutrition Education & Literacy	
Programs	
Children Served:	
Ready to Succeed – Off to A Good Start	<u>Lunch Box Program</u> – Nutrition
Literacy	
614 Total Children served (629 parents)	1782 Children served (1302 parents)
109 0.2 ****	0-2 683
198 0-2 yr	
416 3-5 yr	3-5 1099
306 Male	885 Male
308 Female	897 Female
Ethnicity	Ethnicity
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453 White	1369 White
20 African American	41 African American
5 American Indian	26 American Indian
92 Hispanic	228 Hispanic
44 Asian	66 Asian
	52 Unknown

When Served: 07-01-2004 to Present

Conversation Participants: Tamara Lieberman-Commissioner, Don Ferretti, Nancy Baggett, Mike Romero, Heidi Kolbe-Facilitatior, Paula Anderson, Michele Fisch, Sharon Junge, Susan Fernandes

Outcomes:

- Parents served through this program will communicate effectively with each other and their children, cooperatively co-parent, facilitate a more nurturing environment, and promote positive mental and emotional child development.
- Parents will demonstrate sustained ability to resolve parental conflict independent of the court, utilizing community resources as needed.

Performance Measures:

- Demographics (number of 0-5 served by gender, age, and when services were provided).
- Placer Early Childhood Outcome Screens
- Client Exit Survey Summary
- Post graduation assessment of sustained ability to resolve conflict independent of the court (phone contact)

What is this data telling us about achievement of outcomes? <u>Literacy</u>

We are serving predominantly women. At the workshops

183 parents served representing the 217 children served. Through workshops

The Hispanic and Asian groups seem to attend to the workshops and community events in greater numbers than expected based on the population of Placer county

Over the last eight months Literacy surpassed the total number of web hits from last year. (This is specific to literacy). This speaks to the sustainability outcome because it reflects the fact that there is ease of access.

30 % improved knowledge on why reading to their child is important

42 % improved knowledge how to effectively read aloud with your child.

50% indicate increase in awareness of the importance of singing and rhymes

32% indicate improvement of parents knowledge of the importance of talking and listening to their child

32% indicate improvement they are aware of their role as the child's first and foremost teacher.

59% showed improvement how to provide activities for their preschool children

Overall 55% of all the parents have increased their knowledge of the importance of reading to their child

65% increase the understand the important role of reading in the early brain development of preschoolers

84 % know how to effectively use picture storybooks with your child

Parents showed the most amount of knowledge gain when dealing with specific literacy topics

The parents seem very motivated after leaving the workshops. Parents are very likely to change their behavior and this was demonstrated by the enthusiasm level at the next workshop and follow up survey data

There was a significant (64%) increase in parents knowledge around the role of reading and brain development

See attachment for specific information detail

What is this data telling us about achievement of outcomes? (Con't)

Follow Up Data Survey:

Overall about 90% of the responding parents indicated they will make changes as a result of the program especially extending the story.

11% of the responding parents say they will have more conversations with their child

Follow up survey given six weeks after the workshops: 44% of the parents responded (mail)

- 90 % are doing more activities with their child as a result of the workshop
- 62 % of respondents report they are limiting TV viewing
- 62 % of respondents report they are asking and answering questions due to the emphasis on reading strategies
- 33% of respondents report they are taking their child to the library

76% of respondents report they are talking with their child more. This is such an important point that it should be broadcast in many ways to make parents more aware of the importance of engaging their child in conversation

86% as a result of the workshop parents are promoting reading as an entertaining activity

See attached for specific information detail

Nutrition

Michele uses a tiered delivery model for delivering the physical activity program "Ready, Set, Go."

Care Providers are reporting major knowledge gains after attending the workshop

The delivery of going through the providers, like with the lunch box series, is one of the most effective ways of delivering the message

See attachment for specific information detail

In what ways will we apply what we have learned from our data? Literacy

All indications are that we are on the right track. 11% wanted longer workshops but 40% indicated the workshops were good as is

The data indicated that speaking with their child was the most readily adopted strategy. This should be shared with the commission, partners and the community

Continue in the evaluations to be sure we are emphasizing the right things. The group is already meeting in order to determine if changes are needed in order to collect more meaningful data

Figure out how to somehow improve access to nutritious food. Modeling by the parents is an important part. The child will see how the parents are eating. It is important to focus on our own little part, and work on the expanding nutritional education from the inside out

Other points that were made during the conversation: Both

The web site has been successful because they have had more tech support and training so that the web can be updated frequently. Also make whatever is available for handouts easily supported by the web for easy conversion and update. The community has easy access to current information

A sustainability plan has been developed.

Literacy

Michele is being contacted by other partners for her expertise.

Increase in calls from the public, other agencies as well as other partners

Introductory packets are getting great and immediate responses

Nutrition

Parent Express newsletter is being sent out at age appropriate times to assist the new parents on what to expect at each stage of development

Next Steps:

Literacy

Revise forms to better reflect age breakdown of children served.

It would be helpful to also record the number of families with siblings and their ages

First 5 needs to present Literacy as a really good example of data collection to the other partners. (How to design surveys/questions)

Nutrition

Consider a web access to Parent Express Newsletter for age appropriate nutritional information

Take "Kid Food" To the next partner lunch as an educational tool

Need to continue to explore multiple delivery mechanism to get the word out

Using UC Extension partners to mentor other partners in data collection specifically relating to survey questions

Next learning conversation will be the end of March 2006